



Do not sell my info

Understand your options for controlling the way your personal information is used

What does “Do Not Sell My Info” mean?

The law broadly defines “sell” to include many different types of data sharing with third parties. While HADOM may share your personal information with select third parties, we are not in the business of compiling and selling our customers’ personal information to third parties (e.g., data brokers or other data resellers).

Does HADOM actually “sell” my personal information?

As explained above, we do not “sell” your information in the traditional sense of the word. Instead, we use it to connect you with bar partners where you have previously placed orders so that they can communicate directly with you and share exclusive offers with you. The data-sharing relationship we have with this limited set of bar partners are considered “sales” under the law.

What happens if I opt out of data sales?

If you opt out, HADOM will stop disclosing your personal information to our bar partners, and you will miss out on deals and offers those bar partners might otherwise communicate to you. If you place an order with that bar partner, we will share your personal information as needed for operational purposes only, such as completing your order. Once you opt out of data sales, you will be unable to opt back in.

What part of my experience doesn't change?

Opting out of data sales with HADOM does not have any effect on:

[HADOM marketing communications](#)

To stop receiving marketing communications from HADOM, please follow the unsubscribe instructions in those emails or texts, or change communications preferences in your account settings.

[Previous data sales](#)

If we previously disclosed your personal information to a third party before receiving your opt-out request, that third party may continue to use your personal information in accordance with their own privacy policies. For example, if we shared your information with one of our bar partners and they added you to their email distribution list, you will continue to receive those emails unless or until you unsubscribe from that bar partner.



Other disclosures for business purposes

We may disclose information to third parties including HADOM vendors and service providers for business purposes such as fraud detection, care support, error tracking, and any other function required for the operation of our service, as permitted by law and your applicable account settings.

Online advertising

Like most online services, we work with third parties to advertise and market on our services and elsewhere based on your online activity. These third parties may collect information directly from your browser or device when you visit our site or use our mobile apps. To learn more about online advertising and your choices, please review our [About our ads](#) policy.

I have read what it means to opt out.

Button: Continue to opt out

< Opt out

Opt out of “selling” your information on HADOM

Once you opt out, when you place an order with one of our bar partners, we’ll share your personal information with the bar only as needed for operational purposes, such as completing your order. But these bar partners will not be permitted to use this information to provide you with special offers or discounts tailored to your preferences.

I do not want HADOM to "sell" my personal information.

Button: Confirm opt-out

[Return to opt-out home page](#)